

## Capability Statement

At Pennaeth LLC, we believe in delivering high quality and bar raising design solutions with a commitment to customer satisfaction. As a small business with 8 years of creative services support experience, our number one priority is to provide the best one-stop-shop for our customer's needs, wants, and requirements. We believe being a small business gives us an advantage for delivering a more agile and personalized effort. At Pennaeth LLC, we cherish the opportunity to deliver bespoke creative design services and helping you achieve and exceed your project goals.

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### Core Capabilities

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#### Brand Development:

- » Brand Strategy
- » Visual Brand Design
- » Brand Identity

#### Graphic Design:

- » Print Design
- » Digital Design (Web, Social Media, etc.)
- » Infographics

#### Digital Media:

- » Web Design & Development
- » User Experience (UX)
- » User Interface (UI) Design

#### Content Creation:

- » Photography Services
- » Imaging Services
- » Multi-media Presentations
- » Video Production & Editing

#### Marketing & Strategy:

- » Integrated Marketing Campaigns
- » Social Media Marketing
- » Search Engine Optimization (SEO)

#### Consulting & Strategy:

- » Creative Consulting
- » Marketing Strategy

#### Print Production:

- » Printing Solutions
- » Packaging Design & Production
- » Large Format Printing (e.g., banners)

#### Event & Space Design:

- » Event Conceptualization & Production
- » Exhibition & Booth Design
- » Interior Design & Space Branding

#### Research & Analytics:

- » Market Research
  - » Creative Testing & Feedback
  - » Performance Analytics
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### NAICS Codes

541430 Graphic Design Services  
 512110 Motion Picture And Video Production  
 512191 Teleproduction And Other Post-production Services  
 512199 Other Motion Picture And Video Industries  
 541410 Interior Design Services  
 541613 Marketing Consulting Services  
 541810 Advertising Agencies  
 541850 Indoor And Outdoor Display Advertising  
 541922 Commercial Photography  
 711510 Independent Artists, Writers, and Performers

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### Certifications

<b>Federal</b>	<b>State Certifications</b>
SAM.gov	<ul style="list-style-type: none"> <li>• Cal-eProcure, California</li> <li>• RAMP LA - City of Los Angeles, California</li> <li>• DGS Small Business/Micro   #2021673</li> </ul>